

2026

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January 31-February 5, 2026 / Dubai, UAE

CONFERENCE PROCEEDINGS BOOK

EDITORS
Prof. Dr. Kübra KARAMAN
Prof Dr. Seyithan SEYDOŞOĞLU

14th INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES & HUMANITIE

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HEAD OF SESSION: Assoc. Prof. Dr. Muhammed ORAL

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Muhammed Oral	*Karabük University*	Platinum as a strategic mineral
Muhammed Oral	*Karabük University*	Technogeography of the Chip Industry
Yunus Emre Yilmaz	*Ahi Evran University*	Digitalization process in the financial sector
Murat Kanat Ramazan Demircioğlu	*Aksaray University*	Drone technologies used in disasters: a biblio-metric evaluation
Betül Özakkaş	*Çanakkale Onsekiz Mart University*	An examination of conceptual practices in ceramic installations
Bülent Yorganci Reha Kilişhan	*Kayseri University*	The role of geographical indication registration in the gastronomic value chain: a conceptual evaluation
Fatma Ebru Ikiz Ezgi Sayin	*Dokuz Eylül University*	Grounds for divorce: infidelity as the focus
Fatma Ebru İkiz Duygu Yiğit Elif Sena Köse	*Dokuz Eylül University*	A systematic review of emotional blackmail from the perspective of john bowlby's theoretical framework
Hamide Köşe Bahriye Gülgün Funda Ankaya	*Ege University*	The use of water as an element in urban design
Damla Aktepe Bahriye Gülgün Funda Ankaya	*Ege University*	A significant threat to coastal ecosystems in the landscape: mucilage

(All speakers required to be connected to the session 10 min before the session starts)

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COĞRAFİ İŞARET TESCİLİNİN GASTRONOMİK DEĞER ZİNCİRİNDEKİ ROLÜ: KAVRAMSAL BİR DEĞERLENDİRME

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Özet

Bu çalışma, coğrafi işaret tescilinin gastronomik değer zinciri içerisindeki rolünü kavramsal bir çerçevede ele almayı ve söz konusu mekanizmanın yerel ürünlerin ekonomik, kültürel ve turistik değer üretim süreçlerine olan katkılarını bütüncül biçimde değerlendirmeyi amaçlamaktadır. Günümüzde gastronomi, yalnızca beslenme ihtiyacını karşılayan bir faaliyet alanı olmaktan çıkarak kültürel mirasın korunması, destinasyon markalaşması, kırsal kalkınma ve sürdürülebilir turizm politikalarının temel bileşenlerinden biri haline gelmiştir. Bu dönüşüm sürecinde coğrafi işaretler, ürünün menşeini, üretim bilgisini ve geleneksel niteliğini hukuki güvence altına alarak gastronomik değer zincirinin her aşamasında stratejik bir araç olarak öne çıkmaktadır. Çalışmanın temel amacı, coğrafi işaret tescilinin tarımsal üretimden işleme, dağıtım, pazarlama, deneyim tasarımı ve tüketim aşamalarına uzanan gastronomik değer zincirinde nasıl bir işlev gördüğünü kavramsal düzeyde ortaya koymaktır. Bu kapsamda, coğrafi işaretlerin; ürün kalitesinin standardizasyonu, taklit ve haksız rekabetin önlenmesi, üretici gelirlerinin artırılması, yerel istihdamın desteklenmesi ve bölgesel kalkınmanın teşvik edilmesi gibi çok boyutlu katkıları tartışılmaktadır. Aynı zamanda coğrafi işaretli ürünlerin gastronomi turizmi bağlamında destinasyon çekiciliği oluşturma, deneyim temelli ürün tasarımı geliştirme ve kültürel anlatılar aracılığıyla marka değeri yaratma potansiyeli de değerlendirme kapsamına alınmaktadır. Çalışmanın önemi, coğrafi işaret tescilini yalnızca bir hukuki koruma mekanizması olarak değil, gastronomik değer zincirinin bütününde katma değer üreten stratejik bir yönetişim aracı olarak konumlandırmasından kaynaklanmaktadır. Literatürde coğrafi işaretler çoğunlukla tarımsal ekonomi, kırsal kalkınma veya fikri mülkiyet perspektiflerinden ele alınırken; bu çalışma, gastronomi, turizm ve deneyim ekonomisi ekseninde bütüncül bir kavramsal değerlendirme sunmayı hedeflemektedir. Bu bağlamda araştırmanın temel problemi, coğrafi işaret tescilinin gastronomik değer zincirinde hangi mekanizmalar üzerinden ekonomik, kültürel ve turistik değer ürettiğinin yeterince bütüncül bir kuramsal çerçeveyle açıklanamamış olmasıdır. Çalışma, bu boşluğu doldurmayı ve coğrafi işaretlerin gastronomi temelli destinasyon yönetimi ve sürdürülebilir kalkınma politikalarındaki stratejik rolünü görünür kılmayı amaçlamaktadır.

Anahtar Kelimeler: Coğrafi işaret tescili, gastronomik değer zinciri, yerel kalkınma.

THE ROLE OF GEOGRAPHICAL INDICATION REGISTRATION IN THE GASTRONOMIC VALUE CHAIN: A CONCEPTUAL EVALUATION

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Abstract

This study aims to conceptually address the role of geographical indication registration within the gastronomic value chain and to holistically evaluate the contributions of this mechanism to the economic, cultural, and tourism value production processes of local products. Today, gastronomy has evolved from being merely an activity fulfilling nutritional needs to becoming a fundamental component of cultural heritage preservation, destination branding, rural development, and sustainable tourism policies. In this transformation process, geographical indications stand out as a strategic tool at every stage of the gastronomic value chain, legally guaranteeing the origin, production knowledge, and traditional character of the product. The main objective of this study is to conceptually demonstrate the function of geographical indication registration in the gastronomic value chain, extending from agricultural production to processing, distribution, marketing, experience design, and consumption. In this context, the multifaceted contributions of geographical indications, such as standardizing product quality, preventing imitation and unfair competition, increasing producer incomes, supporting local employment, and promoting regional development, are discussed. The study also evaluates the potential of geographically indicated products to create destination appeal within the context of gastronomy tourism, develop experience-based product design, and generate brand value through cultural narratives. The importance of the study stems from positioning geographical indication registration not only as a legal protection mechanism but also as a strategic governance tool that generates added value throughout the entire gastronomic value chain. While geographical indications are mostly discussed in the literature from the perspectives of agricultural economics, rural development, or intellectual property; this study aims to offer a holistic conceptual evaluation within the framework of gastronomy, tourism, and experience economics. In this context, the main problem of the research is that the mechanisms through which geographical indication registration generate economic, cultural, and tourism value in the gastronomic value chain have not been sufficiently explained with a comprehensive theoretical framework. The study aims to fill this gap and make visible the strategic role of geographical indications in gastronomy-based destination management and sustainable development policies.

Keywords: Geographical indication registration, gastronomic value chain, local development.

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